

Standard Occupational Classification

27-1020 Designers

This broad occupation includes the following eight detailed occupations:

27-1021 [Commercial and Industrial Designers](#)

27-1022 [Fashion Designers](#)

27-1023 [Floral Designers](#)

27-1024 [Graphic Designers](#)

27-1025 [Interior Designers](#)

27-1027 [Set and Exhibit Designers](#)

27-1029 [Designers, All Other](#)

Minor Group: 27-1000 [Art and Design Workers](#)

Major Group: 27-0000 [Arts, Design, Entertainment, Sports, and Media Occupations](#)

27-1021 Commercial and Industrial Designers

Develop and design manufactured products, such as cars, home appliances, and children's toys. Combine artistic talent with research on product use, marketing, and materials to create the most functional and appealing product design.

Illustrative examples: *Package Designer, Automobile Designer*

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27-1022 Fashion Designers

Design clothing and accessories. Create original designs or adapt fashion trends.

Illustrative examples: *Dress Designer, Custom Furrier, Costume Designer*

Broad Occupation: 27-1020 [Designers](#)

Minor Group: 27-1000 [Art and Design Workers](#)

Major Group: 27-0000 [Arts, Design, Entertainment, Sports, and Media Occupations](#)

27-1023 Floral Designers

Design, cut, and arrange live, dried, or artificial flowers and foliage.

Illustrative examples: *Florist, Flower Arranger, Corsage Maker*

Broad Occupation: 27-1020 [Designers](#)

Minor Group: 27-1000 [Art and Design Workers](#)

Major Group: 27-0000 [Arts, Design, Entertainment, Sports, and Media Occupations](#)

27-1024 Graphic Designers

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

Illustrative examples: *Graphic Artist, Catalogue Illustrator*

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27-1025 Interior Designers

Plan, design, and furnish interiors of residential, commercial, or industrial buildings. Formulate design which is practical, aesthetic, and conducive to intended purposes, such as raising productivity, selling merchandise, or improving life style. May specialize in a particular field, style, or phase of interior design.

Excludes "Merchandise Displayers and Window Trimmers" (27-1026).

27-1027 Set and Exhibit Designers

Design special exhibits and movie, television, and theater sets. May study scripts, confer with directors, and conduct research to determine appropriate architectural styles.

Illustrative examples: *Stage Scenery Designer, Set Decorator*

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Minor Group: 27-1000 [Art and Design Workers](#)

Major Group: 27-0000 [Arts, Design, Entertainment, Sports, and Media Occupations](#)

27-1029 Designers, All Other

All designers not listed separately.

Illustrative example: *Memorial Marker Designer*

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Minor Group: 27-1000 [Art and Design Workers](#)

Major Group: 27-0000 [Arts, Design, Entertainment, Sports, and Media Occupation](#)